

Fortunate Adediwura

Lead Product Designer | AI Products, Enterprise UX & Digital Platforms

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Summary

Lead Product Designer with **7+ years** of experience designing AI-powered products, enterprise tools, fintech, healthcare and multilingual communication platforms. Led design work for products used by **1M+ users** and **1,400+ organizations** globally, with strength in product strategy, enterprise UX, design systems, AI-assisted user flows and cross-functional delivery.

Core Competencies

Product Design: Product Strategy • UX Design • Enterprise UX • Mobile App Design • Dashboard Design • Marketplace UX • Financial UX

AI Products: AI Product Design • LLM-Powered Features • Automation Tools • Human Review Flows • Content and Translation Tools

Delivery: Design Systems • Prototyping • Design QA • User Journey Mapping • Engineering Handoff • Product Documentation

Leadership: Cross-Functional Leadership • Stakeholder Alignment • Mentorship • Agile Product Teams

Tools: Figma • Claude • GitHub Copilot • Notion • Webflow • Framer

Professional Experience

Tarjimly, Remote (San Francisco) – *Senior Product Designer* | OCTOBER 2022 - DECEMBER 2025

- Led product design across Tarjimly's mobile app, enterprise dashboard and admin platform, supporting 700,000+ users and 1,300+ organizations globally.
- Designed multilingual product experiences helping refugees, hospitals, nonprofits and enterprise teams access translation and interpretation support across six continents.
- Led the design of Reach by Tarjimly, a large-scale enterprise platform that helped organizations coordinate translation operations, manage teams, monitor activity and handle multilingual communication efficiently.
- Designed marketplace and wallet features supporting payments, billing and financial activity for individual users and enterprise clients.
- Built and scaled Tarjimly's design system across mobile and web products, improving consistency and speeding up design-engineering collaboration.
- Led design for FirstPass and Spark, including AI-assisted document translation, real-time interpretation, confidence scoring and human review points; FirstPass reduced document processing time by 70%.

CRIBMD, Remote (California) – *Lead Product Designer* | JUNE 2020 - AUGUST 2022

- Led the product design function across CRIBMD's healthcare ecosystem, working directly with the Chief Product Officer on product direction, design prioritization and execution.

- Owned design output across patient, doctor, pharmacy, admin and internal operations products covering telemedicine, doctor house calls, consultations, pharmacy access and service management.
- Mentored two junior product designers, improving UX quality, design consistency, product thinking and handoff readiness across the healthcare product suite.
- Directed design work for a platform that onboarded 17,000+ active users, supported 5,000+ certified doctors and health practitioners and enabled 3,000+ home visits.
- Redesigned chat and video consultation flows, helping reduce support tickets by 20% and improving the usability of virtual care experiences.
- Built CRIBMD's cross-platform design system and introduced its first Design QA process, improving product consistency, production quality and engineering collaboration.

Rhics Technologies, Lagos, Nigeria – UI/UX Designer | AUGUST 2019 - APRIL 2020

- Designed investment and financial planning dashboards for ARM RoboAdvisor, making complex financial data easier for users to understand and act on.
- Led UX design for Cada Wada Mobile, a cross-border payments platform focused on clearer transactions and better financial access.
- Created user flows, wireframes and interface designs for fintech products across investment, planning and payment experiences.

AI Product & Innovation Experience

Ghostpen.ca & Wrkout Hub – AI Systems Designer | MARCH 2026 - PRESENT

- Independently designed and built Wrkout Hub, an AI-powered workspace platform for task management, workspace booking, collaboration and smarter work planning.
- Designed AI-powered product experiences for content creation, collaboration, automation and productivity.
- Designed product flows for transcript ingestion, voice personalization, content review, feedback and multi-format content generation.
- Created LLM-assisted content flows covering user input, generated outputs, editing, review and final approval.

Selected Projects

[Tarjimly Mobile](#) | [Reach by Tarjimly](#) | [Tarjimly Spark](#) | [Tarjimly FirstPass](#) | [CribMD Case Study](#) | [Ghostpen](#) | [Workspace Booking](#)

Education

BSc Physics & Electronics, *Oduduwa University, Ile-Ife, Nigeria* – 2015

Design Thinking & UX Design, *Interaction Design Foundation (IxDF)* – 2022